

# Rachel Lewis BA (Hons)

I am a highly motivated, innovative and organised graduate, always striving to learn new things and challenge and push myself, and share what I do with the world. I am an illustrator, graphic designer, trend hunter and all-round ideas person.

I have experience working on live projects for international lifestyle brands, and being involved in brainstorming and group discussions to creating concepts for client and in-house work. I have experience of consumer insight research, brand strategy, campaign concepts and creative visual executions of print and online work, as well as working in an extremely fast-paced and high pressure fashion company, designing for point of sale, branding and the web.

I excel when working in a team where ideas can be bounced from one another, and I have a talent for original thinking and creative brand strategy. I have extremely good trend insight and research experience and pride myself on being on top of current culture, fashion, music and design trends, I currently work as a Trend Hunter and contribute to various blogs. Although from an illustration background, my talents are multi-faceted and I can apply myself to a variety of projects simultaneously.

## Relevant Experience

*Uttam London*, North Acton, Junior Graphic Designer,  
March 2010 to Present

*Writer for Mindbubble.co.uk monthly blog*, September  
2010 to Present.

*Contributor to The Cool Commentator*

*Trend Hunter for The Lounge Group.*

*Face Media*, Vitamin Water, Brand Strategy, London, April  
2010, and Co-Creation day for The Co-Creation Hub,  
January 2010

*The Open Consultancy*, Worcester, Creative Executive  
Placement, July to September 2009

Shortlisted for the 2009 Penguin Design Award

## Education

*Central St Martins*, Immersion course for creative Graduates, 2010.

*University of Wolverhampton*: BA (Hons) Illustration - High 2:1

*Bedford College*: BTEC Foundation in Art & Design - Merit

*Vandyke Upper School*: A-Level Art (A), English Lit/Lang (B) and ICT (C)  
7 B's and 3 A's at GCSE including English Lang (A) and Mathematics (B)

Freelance illustration for various clients such as Amelia's Magazine, Cleo Magazine (Australia) and Cutmedia.

I am skilled on Adobe Photoshop, Illustrator and InDesign up to CS5, on both Mac and Windows.

